

منشآت

monsha'at

الهيئة العامة للمنشآت الصغيرة والمتوسطة
Small & Medium Enterprises General Authority

Results/Impact on Mazaya Twitter Poll

Results/Impact on Mazaya Twitter Poll

Objectives:

This survey was created with the aim of determining the needs of small and medium enterprises for business services to rely on in the process of attracting services that are added on “Mazaya” platform.

Actions will be taken:

- 1- Increasing the number of services in the categories that represent the highest need of the SMEs.
- 2- Attracting the most prominent service providers in areas of interest to small and medium enterprises.
- 3- Negotiating with service providers to add services with high discounts and services commensurate with the needs of SMEs.



منشآت

monsha'at

الهيئة العامة للمنشآت الصغيرة والمتوسطة
Small & Medium Enterprises General Authority

THANK YOU