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الهيئة العامة للمنشآت الصغيرة والمتوسطة
Small & Medium Enterprises General Authority

The Results of Twitter Public Survey on Franchise Center

25-31 March 2023

Report on Franchise Center's Twitter Poll

Franchise Center's Programs and Services Subic Survey



Twitter's Survey Results



➤ Twitter poll link:

<https://twitter.com/monshaatsa/status/1639613161270591489?kSDtqhRQwVk-sDluKQ>

Objective

Public survey was created to assess enterprises, entrepreneurs, and the public's needs for supporting services and programs to expand and invest through franchising, and to serve as a reference for future development.

Impact/Results

- Increase raising awareness materials about Franchise Center provided programs and services.
- Create a raising awareness campaign to introduce the services and programs available in the Franchise Center platform, to reach the target audience.

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Thank You