

Thakaa Workshop: The Role of Data Strategies and Artificial Intelligence in the Fourth and Fifth Industrial Revolutions

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About Thakaa Workshop: The Role of Data Strategies and Artificial Intelligence in the Fourth and Fifth Industrial Revolutions

About the Workshop

In the digital age we live in, data has become a source of strength for organizations and one of the main cornerstones of the digital economy. Organizations compete to provide intelligent solutions using current Fourth Industrial Revolution technologies and to plan for future Fifth Industrial Revolution technologies.

Artificial intelligence (AI) is one of the technologies used to facilitate and enhance business operations. Additionally, many other modern concepts and related technologies are being developed. It is therefore essential to understand the importance of building and developing data and AI strategies as integral components of the digital economy and how to create value from them. This applies to both individuals and organizations.

Workshop Agenda

- Understanding the digital economy and the roles of data and artificial intelligence in the Fourth and Fifth Industrial Revolutions.
- Recognizing the importance of successful data strategies and applications of artificial intelligence in creating value.
- Exploring applications of artificial intelligence and related technological concepts.

Collaborating Entities

Fadwa Saad Abdulrahman AlBawardi

Founder of Fadwa Saad Abdulrahman Al-Bawardi Consulting Company in the field of telecommunications and information technology. She holds a Master's degree in Computer Science from Boston University in the United States and is a pioneering Saudi female writer in the fields of technology and strategic planning for Saudi digital newspapers.



مكتب فدوى سعد عبدالرحمن البواردي للإستشارات
في مجال الإتصالات وتقنية المعلومات . والتخطيط الإستراتيجي



Workshop Objectives

- Gain insight into the pivotal roles played by data and artificial intelligence in enhancing the digital economy during the Fourth and Fifth Industrial Revolutions.
- Understand the significance of effective data strategies and applications of artificial intelligence in creating value.
- Acquainting oneself with some applications of artificial intelligence and related technological concepts.
- Develop a comprehensive, strategic understanding of the interconnectedness of data, artificial intelligence, and related technological concepts.



Target Audience

Entrepreneurs and SME Owners



Workshop Participation



Participants

61



Number of Registrations

140



Satisfaction Rate

95%

The questionnaire was filled out by 20 attendees



Workshop Impact

- Foster an exchange of expertise between the workshop presenter and participants.
- Enrich knowledge through the exchange of relevant questions and answers.
- Recognize the importance of formulating and advancing data and artificial intelligence strategies as integral elements of the digital economy, gaining insights into value creation from these strategies.

Thank you

We wish you a promising future filled with constant innovation

متمنين لكم مستقبلاً واعداً وابتكاراً دائماً