

مركز ذكاء

منشآت
monsha'at
الهيئة العامة للمنشآت الصغيرة والمتوسطة
Small Medium Enterprises General Authority

Thakaa Workshop: Digitization and Entrepreneurship

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Thakaa Workshop: Digitization and Entrepreneurship

Workshop Topic

In this workshop, the focus will be on Digitization and Entrepreneurship .This will be achieved through an overview of transformation strategies, project management, working on the digital transformation framework, and utilizing cloud computing services, artificial intelligence, and the Internet of Things in operating and managing startups and entrepreneurship. Additionally, the workshop will cover infrastructure protection and cybersecurity.

Agenda

- Digital Entrepreneurship
- Digital Transformation Strategy
- Digital Project Management
- Digital Transformation Framework
- Utilizing Cloud Computing Services
- Utilizing Artificial Intelligence
- Utilizing the Internet of Things
- Cybersecurity

Presenter

Ibrahim Al-Qaisi has an interest in cloud computing and artificial intelligence technologies. He has been involved in the development and management of cloud computing applications since 2013. Currently, he is focused on artificial intelligence, big data, and data analysis applications, and their implementation on cloud computing technologies.



Workshop Objectives

- Developing a digital transformation strategy
- Implementing best project management practices
- Working on the digital transformation framework
- Utilizing emerging technologies in entrepreneurship



Target Group

Entrepreneurs and owners of small and medium enterprises.



Participants



Satisfaction Rate

%96

The survey was filled out by 16 attendees.



No. of Registrations

291



No. of Attendees

70



The Impact

- Preparing a digital transformation strategy
- Implementing best project management practices
- Working on the digital transformation framework
- Utilizing emerging technologies in entrepreneurship

Thank You

May you have a bright future filled with continuous innovation.

شكراً لكم

متمنين لكم مستقبلاً واعداً وابتكاراً دائماً