

مركز ذكاء

منشآت
monsha'at
الهيئة العامة للمنشآت الصغيرة والمتوسطة
Small & Medium Enterprises General Authority

Thakaa Camp: Discover the Power of Data with Power BI

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Thakaa Camp: Discover the Power of Data with Power BI

Thakaa Camp: Discover the Power of Data with Power BI

About the Camp

During the camp, participants will learn how to import, gather, transform, and organize data, as well as create innovative visual reports and appealing dashboards. The camp will provide entrepreneurs with the opportunity to interact with experienced trainers and receive immediate feedback through hands-on sessions and practical application of concepts. They will acquire strong skills in data analysis using Power BI for their future projects. The program includes a participation certificate that will enhance their skills and qualify them to utilize these skills in their professional fields.

Agenda

Day One: "Data Exploration and Preparation"

- Introduction to the importance of data analysis.
- Importing and gathering data in Power BI.
- Transforming and organizing data using various Power Query commands.

Day Two: "Creating Visual Reports and Value Dashboards"

- Creating visual reports using Power BI Desktop.
- Adding various visualizations and interactive user interfaces.
- Hands-on practice: Creating a comprehensive report.

Day Three: "Sharing and Guidance on Analysis"

- Creating value dashboards that reflect performance and vital information.
- Sharing reports and dashboards using Power BI Service.
- Utilizing visualization and filtering tools to gain deeper insights into the data.
- Q&A session and concluding remarks of the camp.

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Presenter



Shai Artificial Intelligence Company

An outstanding Saudi technology company that focuses on increasing the knowledge of artificial intelligence and its technologies across all sectors. It aims to empower future generations with the necessary (scientific and practical) tools to enable the Saudi market in the application of artificial intelligence, modern technology and data science.

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Camp Objectives

- Acquiring strong skills in the field of modern data analysis.
- Learning to use one of the most advanced data analysis tools in the industry.
- Interacting with experienced trainers and receive direct guidance.
- Hands-on application of scientific concepts through practical work.
- Guidance on using Power BI in your projects and daily work.

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Target Audience

Entrepreneurs and SME Owners.

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Participants



No. of Attendees

77



No. of Registrations

219



The Satisfaction Rate

60%

The questionnaire was filled out by 64 attendees

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Camp Impact

- Developing a comprehensive understanding of the fundamentals of data analysis using Power BI.
- Building the ability to import, gather, and organize data.
- Gaining the ability to create innovative visual reports and valuable dashboards.
- Receiving guidance on using Power BI in future projects.

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Thank you

We wish you a promising future filled with constant innovation