

Thakaa Workshop: Internet of Things (IoT) Utilizations

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Thakaa Workshop: Internet of Things (IoT) Utilizations

Workshop Objectives

The goal of this workshop is to introduce the essence of the Internet of Things (IoT) and its applications. This will enable entrepreneurs and innovators to adopt important applications in their enterprises to reduce costs, increase productivity, and more. It can also be used to find innovative solutions to problems and apply the same principle to create a new market product that solves a problem using existing or custom-made components. The potential applications that can be developed are endless and depend on the mindset of the rule applicator and, most importantly, their understanding of how to utilize it. Participants will gain a deep understanding of these concepts during the workshop.

Agenda

- Introduction to the History of the Internet and the History of the Internet of Things (IoT).
- Components of the Internet of Things.
- Advantages, Challenges, and Benefits of the Internet of Things.
- The Fourth Industrial Revolution and the Internet of Things.
- Applications of the Internet of Things.
- What Is Meant by "Things" in the Internet of Things Environment.
- Sensors and Their Importance in the Internet of Things.

Collaborating Entities

Box Idea – Mosa Muhammed Al Qubi

- Certified trainer from the International Academy in the Netherlands (IAI).
- Business development consultant.
- Investor, entrepreneur, and co-founder of several ventures.
- Executed over 30 business and technological projects.





Target Audience

Entrepreneurs and SME owners.



Participants



No. of Attendees

43



No. of Registrations

85



The Satisfaction Rate

%89

The questionnaire was filled out by 17 attendees



Workshop Impact

- Gain a comprehensive understanding of the Internet of Things without complexity.
- Develop the ability to understand the concept of the Internet of Things and its practical applications.
- Enhance innovation skills to create services that leverage the Internet of Things to solve problems, applying principles to any product or service.

Workshop Impact

- Exchange your expertise with the workshop presenter and fellow attendees.
- Expand your professional network within your field.

مركز ذكاء

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Small & Medium Enterprises General Authority

Thank you

We wish you a promising future filled with constant innovation