

# Thakaa Camp: Artificial Intelligence (AI): A Glimpse into the Future of Work

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# Thakaa Camp: Artificial Intelligence (AI): A Glimpse into the **Future of Work**

### About the Camp

This camp aims to address some of the most common questions today, such as: Will AI eliminate human jobs? What is the realistic perception of AI's capabilities, and is there an exaggeration in understanding its potential? These topics will be discussed, in addition to understanding the key decisions in your project that enable you to harness the current variables and developments in AI technology.

# Agenda

- Making better decisions and improving your core business processes.
- Components of Al.
- What do we know and what don't we know?
- Where are we heading in AI?

## **Collaborating Entities**

The camp was presented in collaboration with Taibah Valley Company, a subsidiary of Taibah University

#### Najla Saud As-Saaidi

A computer science graduate from Taibah University, an Artificial Intelligence Engineer, with a general interest in AI and a specific focus on machine learning. Currently working as an AI engineer at Taibah Valley Company, with experience in developing machine learning models and creating smart applications used in various fields such as education, medicine, agriculture, and more.





- To expand your knowledge about the latest developments in artificial intelligence.
- To acquire the skills to make informed decisions for your project using artificial intelligence.



# **Target Groups**

Entrepreneurs and SME owners.

# Participants



No. of Attendees

155



No. of Registrations

391



Satisfaction Rate

98%

The survey was completed by 74 attendees.

# Impact of the Camp

- Exchange expertise with the workshop presenter and fellow attendees.
- Expansion your professional network within your field.



#### Thank you

May you have a promising future filled with constant innovation.

